



In the heart of Château Guibeu — a family estate for six generations, nestled atop the hills and surrounded by vineyards — life flows to the rhythm of nature. Every day, our mission is to care for our land, nurture our vines, and bring to life the little black pearls that become our great wines.

Faithful to our terroir, we nevertheless felt the desire to connect with a new generation of wine lovers — curious, authentic, and eager to experience wine in a different way. We observed new ways of tasting, the growing desire for freshness, lightness, fruit, and spontaneity — without ever abandoning our roots.

That's how La Folie Rouge was born — the fruit of long reflection, meticulous work, and undiminished passion. Without revealing its carefully guarded recipe, we can say that this creation embodies balance, finesse, freshness, and the sincerity of our land.

La Folie Rouge is a sparkling, fruity, and refreshing cocktail — ready to enjoy. Crafted with care from Château Guibeu wines, it combines elegance, boldness, and indulgence to turn every moment into a celebration. Each sip reveals delicate fruit aromas, a harmonious texture, and an experience that is both refined and convivial.

It can be enjoyed as an aperitif or throughout a meal — and it's delicious with cheese! Perfect with tapas, grilled dishes, or dessert, La Folie Rouge invites you to share in the joy of good company.

Because it's time to rediscover wine.

Because every moment deserves a touch of fun and pleasure.

La Folie Rouge blends the greatness of a terroir with the simplicity of shared moments, filled with warmth and togetherness.

La Folie Rouge is a new way to savor elegance and conviviality — by Château Guibeu.

Dare to be bold! Bring sparkle to your aperitifs and meals!

AVAILABLE FROM OCTOBER 15, 2025

LA FOLIE ROUGE
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